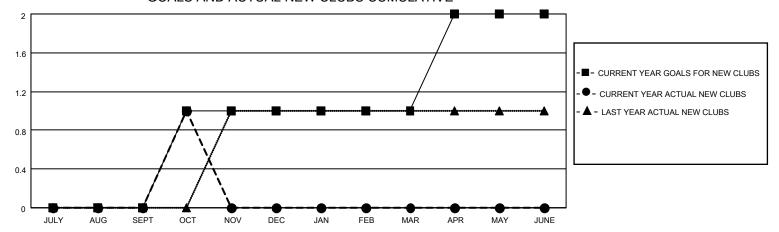
## MONTHLY MEMBERSHIP PROGRESS REPORT

# **LOCATION NEW YORK**

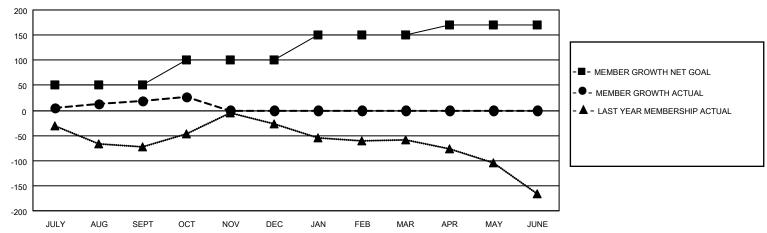
## District 20 K1

| Clubs         |               |             |               | Members               |                        |                         |  |  |
|---------------|---------------|-------------|---------------|-----------------------|------------------------|-------------------------|--|--|
|               | RESULTS FOR   | R 2020-2021 |               | RESULTS FOR 2020-2021 |                        |                         |  |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS   | DROPPED CLUBS | QUARTER MEMI          | BER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED<br>MEMBERS ACTUAL<br>(including transfers) |  |
| JULY/AUG/SEPT | 0             | 0           | 0             | JULY/AUG/SEPT         | 50                     | 42                      | 15   |  |
| OCT/NOV/DEC   | 1             | 1           | 0             | OCT/NOV/DEC           | 50                     | 25                      | 17   |  |
| JAN/FEB/MAR   | 0             | 0           | 0             | JAN/FEB/MAR           | 50                     | 0                       | 0  |  |
| APR/MAY/JUNE  | 1             | 0           | 0             | APR/MAY/JUNE          | 20                     | 0                       | 0  |  |

### GOALS AND ACTUAL NEW CLUBS CUMULATIVE



### GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 0 |    | 16 CLUBS OF 77 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION  MALE 770 (39.23%) |                |     |
|------------------|----|---|--|----------------|-----|
| DROPPED MEMBERS  |    |   | FEMALE                                 | 1,193 (60.77%) |     |
| DECEASED         | 5  | CLICK HERE FOR CUMULATIVE                     | TOTAL FAMILY UNIT MEMBERS              |                | 252 |
| CLUB CANCELLED 0 |    | MEMBERSHIP DATA                               | FAMILY MEMBERS PAYING HALF             |                | 132 |
| OTHER 27         |    |   |  |                | 132 |
| TOTAL            | 32 |   | DOLO                                   |                |     |

Results as of: 10/31/2020